



PINETOP LAKESIDE

Celebrate the Seasons

**Pinetop Hills
Apartments**

**Highway
260**

**Aspen Meadow PUD - 214 Units
Retail / Office / Restaurants**

**Baptist
Church**

**Catholic
Church**

**Luthern
Church**

Aspen Meadow at Pinetop

Market Facts: Aspen Meadow at Pinetop

Population Profile

	15 Minute Drive Time	30 Minute Drive Time
5 Year Projection	17,038	39,484
Current Year	8,518	21,710
1990 Census	13,206	31,327
2000 Census	15,121	35,336

Major Categories Total Estimated Dollars Aspen Meadow at Pinetop

Food at Home	\$43,763,520
Food Away From Home	\$31,518,380
Alcoholic Beverages	\$8,098,050
Smoking Products & Supplies	\$6,498,410
Personal Care Products & Services	\$6,154,220
Day Care	\$2,411,680
Household Furnishings & Services	\$45,460,590
Housing Expenses	\$5,349,770
Apparel	\$26,551,390
Sports and Recreation	\$8,894,180
Miscellaneous	\$21,330,990
Education	\$7,076,680
Automotive	\$69,330,140
Health Care	\$26,090,130

TOTAL \$308,528,130

Households By Income

	15 Minute Drive Time	30 Minute Drive Time
Under \$15,000	894	2,044
\$15,000 to \$24,999	925	1,789
\$25,000 to \$34,999	862	1,859
\$35,000 to \$49,999	1,103	2,211
\$50,000 to \$74,999	1,091	2,301
\$75,000 to \$99,999	566	1,149
\$100,000 to \$149,999	352	864
\$150,000 to \$249,999	81	210
\$250,000 to \$499,999	25	70
\$500,000 +	5	33

Total Households by Income	5,904	12,539
Average Household Income	\$48,099	\$50,367
Per Capita Income	\$19,574	\$22,356

Trade Potential Variables Aspen Meadow at Pinetop

Estimated Household Count	8,094
Households in Dominant Segment	17,491
Traffic Count	7,395
Side Street Traffic Count	431
Estimated Retail Potential	\$308,528,130



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TOWN OF PINETOP-LAKESIDE
 1360 North Niels Hansen Lane Pinetop-Lakeside, Arizona 85929
 phone: 928-368-8696 fax: 928-368-8528
 website: ci.pinetop-lakeside.az.us
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